



# Employee Ownership, Simplified

Global Shares is a comprehensive equity compensation management solution  
for public and private companies



# GLOBAL SOLUTIONS FOR YOUR **GLOBAL WORKFORCE**

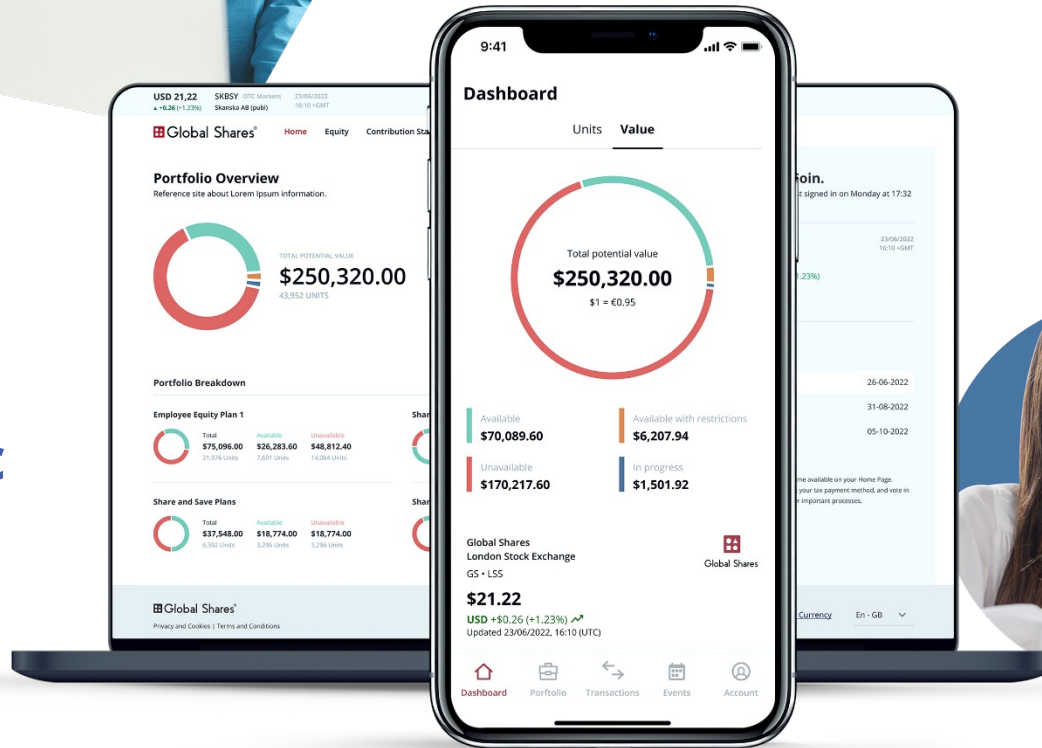
Wherever your employees are based, Global Shares' technology will offer you a comprehensive solution to manage and scale your employee stock plan offering. Our people and our technology have you covered.

- Global tech solution
- Multi-regional team
- Multi-lingual, multi-currency
- Local expertise where & when you need it





People  
centric



Service  
excellence



# UNLOCK THE POWER OF **EMPLOYEE OWNERSHIP**

Companies with equity compensation built into their rewards package can perform better. Recruitment and retention rates are stronger. Employees have a sense of purpose and behave like owners when they are given options or stock.



Companies with a stock plan are four times more likely to retain both non-manager and manager level employees\*

Share ownership breeds a culture of innovation and promotes engagement

53% of millennials say equity compensation was one of the main reasons for choosing their current employer\*\*

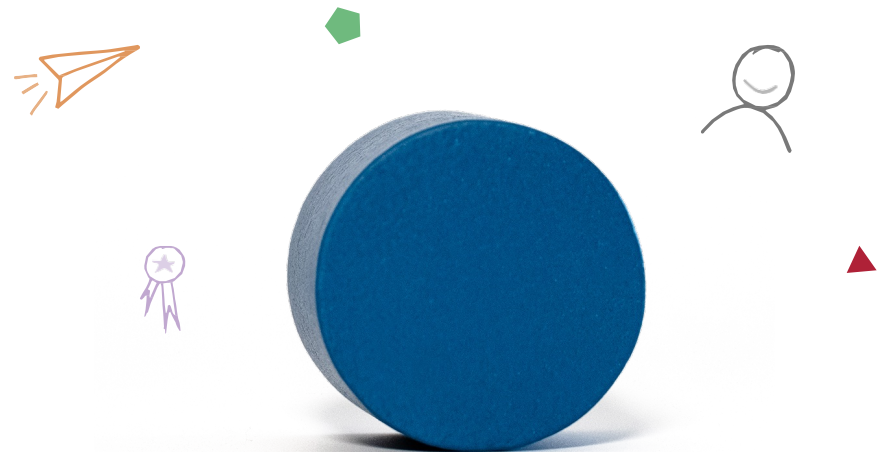


Turning employees into shareholders can be good for business – **but how you manage your equity compensation matters.**

\*AON  
\*\*SHRM

# ADMINISTRATION **MADE EASY**

- Create a single source of information for all your stock plan data and administration
- Work with a dedicated team of certified equity professionals who manage the day-to-day running of your plan
- Manage multiple plan types in multiple countries – your global workforce under one seamless system
- Keep track of vesting schedules and termination rules
- Issue grants and awards and create and manage all types of participant tasks and events
- Financial reporting with ease in an easy-to-use online dashboard
- Business analytics and API integrations to your HR or finance systems



# CUSTOMIZABLE, BRANDED EMPLOYEE PORTAL

Give employees full visibility of their equity anytime, anywhere, through our desktop or mobile application - which we can customize with your look and feel.



**Unlock the true power of employee ownership  
and incentivize your key talent.**

# EMPOWER EMPLOYEES WITH **24/7 ACCESS TO THEIR AWARDS**



- Participant data is secure, with our single sign-on or multi-factor authentication capabilities
- All their equity – vested and unvested – is visible, and they have complete access and control of their holdings
- No matter where your employees are in the world, they can access their shares in their language and currency
- Participants can transact their shares easily, and have their proceeds deposited directly into their bank accounts in a few short steps
- Get rid of the guesswork and get your employees excited about their ownership

# BRING YOUR AWARDS **TO LIFE**

Seeing is believing. Giving employees a share in the success of your company is something to celebrate and giving them visibility of that success is key. Whether you're already publicly listed, or planning to IPO in future, your employees will need access to their holdings.

Global Shares provides the trading of stocks for participants through their accounts. Because we're fully regulated, users can trade across multiple jurisdictions and on all major stock exchanges. They can also execute foreign exchange transactions and distribute proceeds in multi-currencies at competitive rates - straight into their bank account.





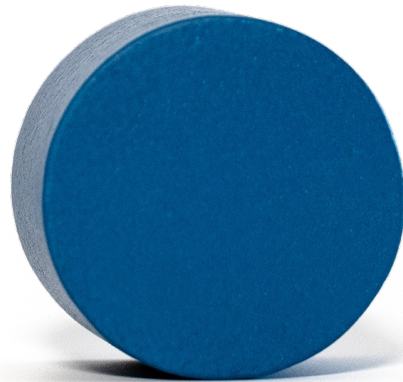
# GETTING STARTED WITH GLOBAL SHARES

Switching to Global Shares from an existing provider, or moving from managing your employee stock plans in-house, **doesn't have to be painful.**



## We manage the data for you

Global Shares' Implementation Team will manage all your data migrations securely and seamlessly.



## We are secure

Your participant data is in safe hands. Our cloud-based system uses industry best practices in security. We're regulated and compliant.



## Timing matters

We understand the value of your time and the importance of having your stock plan up and running as quickly as possible - usually in 8 weeks or less.



# BEST IN CLASS FOR YOUR EMPLOYEES & **FOR YOU**



**Once you're up and running with Global Shares, you'll wonder how you ever managed without us!**



Our technology and team will make your day-to-day much simpler. Our extensive suite makes reporting so easy. We integrate all your equity plan data, simplifying expense filing, disclosures, deferred tax and EPS reporting. US GAAP, SEC and IFRS 2 functionality saves you so much time.

Our Business Intelligence reporting tool uncovers advanced insights and meaningful information. Discover key statistics and easily drill down to the raw data. Our tool is web-based and fully interactive, letting you present your findings through dynamic visuals and engaging dashboards.

# WE'LL EVEN HELP WITH **EDUCATION & COMMUNICATION**

Designing a plan is only the beginning of your company's employee ownership journey.

We help you to promote your plan like a pro, boosting participation and engagement rates and strategizing ahead of launch. Get your plan off the ground with our customized employee communications and education packages, which can include:

- A custom communications strategy
- Branded brochures
- Posters
- Swag
- Branded video content
- User guides and tutorials
- Custom email campaigns
- Live webinars and Q&As



# WE CARE ABOUT **OUR CLIENTS** ★ ★ ★ ★ ★

Global Shares is all about people - that's you, your executive team and your entire employee base. We pride ourselves on our service and aim to hire the best in the equity plan industry to work with us, so that we can take care of you and your participants.





**Hirofumi O.**  
Nissan Motor Corporation - General Manager, Global Compensation and Benefits

### Reliable global platform to manage the share compensation program

★★★★☆ 05/29/2021

"Easy-to-use user friendly interface, calculation done in the system, variety of reports to capture the latest status on time, cover globally, flexible support to respond to our unique needs, particularly to Japan tax and accounting requirements which is quite unique from other parts of the world"



**Carla C.**  
Human Resources

### Implementing Global Shares Could Not Have Been Easier

★★★★★ 02/02/2022

"Our assigned Global Shares team members have been absolutely fantastic in ensuring the successful implementation of GS for our shareholders. They are highly knowledgeable and quick to respond to all our questions. Our shareholders are thrilled at finally having access to their individual share information whenever they wish, rather than having to reach out



**Patrick L.**  
Customer Success Manager at UtilityAR

### Excellent product providing well needed order to our business

★★★★★ 07/09/2021

"We found the product easy to use while still containing the required depth to include all our feature requirements"



**Mike R.**  
Senior Vice President, Finance - Accounting Policy at Antares Capital LP

### Responsive and effective service team with customizable solutions for various equity comp plans

★★★★☆ 07/02/2021

"- Customizable to fit unique equity compensation plan(s) - Automated workflow tools allow for efficient and effective implementations and issue resolution - Numerous automated reports available for internal and external reporting needs"



**We work with some of the world's biggest public and private companies and our mission every day is to help them grow through the power of employee ownership, and in turn help them share their success with their most valued employees.**



# Employee Ownership, Simplified.

## It's what we do.

If you're looking for a partner that will change how you and your employees experience your equity compensation plans, talk to us!



[www.globalshares.com](http://www.globalshares.com)

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